

THE

2024 BRILLIANCE AWARDS

PRESENTED BY THE IES ROCKY MOUNTAIN SECTION

SPONSORSHIP PACKAGE



BRILLIANCE AWARDS

MISSION



The Brilliance Awards is a non-profit Denver based architectural lighting awards ceremony for the design community in the Rocky Mountain region. This awards ceremony is meant to honor exceptional projects in the field of architectural lighting, designed by firms and individuals in the Rocky Mountain region.

GOAL



The goal of this event is to bring recognition to the excellent design and build community which exists in the region, and strengthen the relationships of the professionals in the fields of architecture, lighting, construction, and engineering. The event continues to grow every awards season in number of entries and attendees, and we are all looking forward to our sixth event.

GIVING BACK



Our hope is to give back to the community with each event. Each event year a non-profit is selected to receive the funds raised during the Brilliance Awards silent auction.



MEET YOUR CO-CHAIRS!



The Illuminating Engineering Society Rocky Mountain Section is excited to continue supporting one of our favorite Denver lighting events. We understand the significance that this event holds to the Colorado lighting community and will make sure we uphold the standards set by the previous Brilliance Awards Board.

Myranda Bergman and Jordan Manahan are thrilled to serve as Co-Chairs for their second event. Please feel free to reach out to either of them directly with any questions.



Myranda Bergman
mbergman@aeieng.com
303.518.7138



Jordan Manahan
jordan@visualinterest.com
720.661.3648



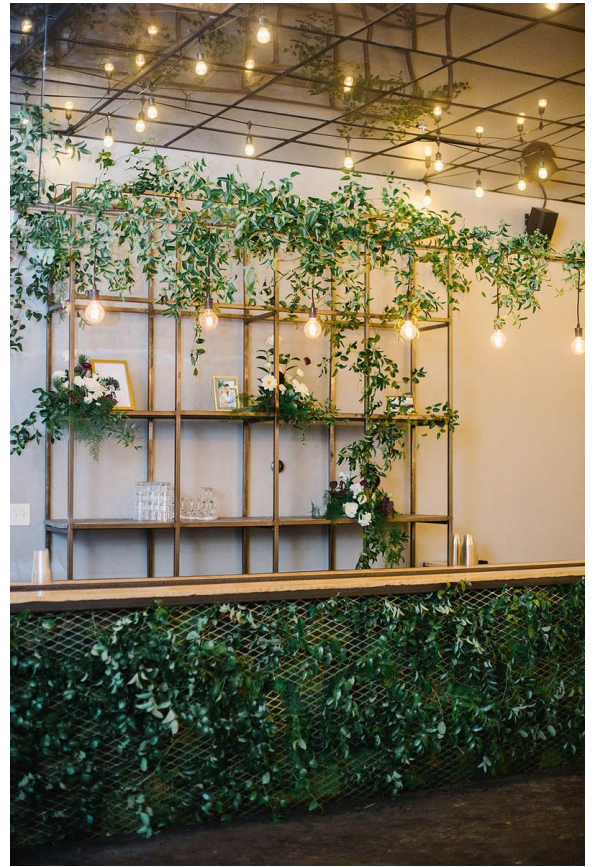


SAVE THE DATE!

Friday, October 25, 2024

Moss Denver

6:00pm - 11:00pm



SILENT AUCTION



Each year a charitable foundation is selected to be the beneficiary of the Brilliance Awards silent auction. The 2022 beneficiary was CASA. With the generous contributions of Denver businesses and members of the lighting community we were able to raise over \$5,000!

The 2024 benefactor to be announced in early 2024, following the board vote.



PARTICIPATING FIRMS



PREVIOUS YEAR SPONSORS

Aluz | Axis | BCER | Bock Lighting | Cooper | CT Lighting and Controls
Delta Light | DMF | ETC | Eureka | Fisher Lighting and Controls | GE Current
GLS Lighting and Controls | Hi-Lite Mfg. Co. iGuzzini | Illumination Systems
Insight Lighting | Leviton | Lucifer Lighting Company | Lumenpulse | Lumos
Luminii | Lytei | Nulite | Pinnacle Architectural Lighting | Signify | Sportsbeams
The Lighting Agency | The MH Companies | USAI Lighting | Visual Interest
Xcel Energy | Zumtobel



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SPONSORSHIP LEVELS



- Logo creatively displayed at the bar(s)
- Logo on keepsake bar item (bottle opener, pint glass, or use your imagination!)
- Logo on sponsorship slideshow, displayed on monitors throughout event space
- Logo on all Brilliance Awards emails, program and website





All submitted projects are gifted a keepsake print on birchwood of one of their submitted project photos. Winners of each category, both Merit and Honors, will also receive a print on acrylic to display in their office. Your name or logo will be printed on the front of every keepsake print. Additional sponsorship benefits are listed below.



- Logo displayed at awards table, where all submission prints are displayed
- Logo recognition on award submission wood prints & speaker podium
- Logo on sponsorship slideshow, on monitors throughout event space
- Logo on all Brilliance Awards emails, program and website





We are considering entertainment options for the 2024 Brilliance Awards. Years past have featured a DJ with dancing, live band, energetic string quartet, and more! Contribute to this year's fun with our entertainment sponsorship.



- Logo creatively displayed by the selected entertainment
- Logo on sponsorship slideshow, on monitors throughout event space
- Logo on all Brilliance Awards emails, program and website



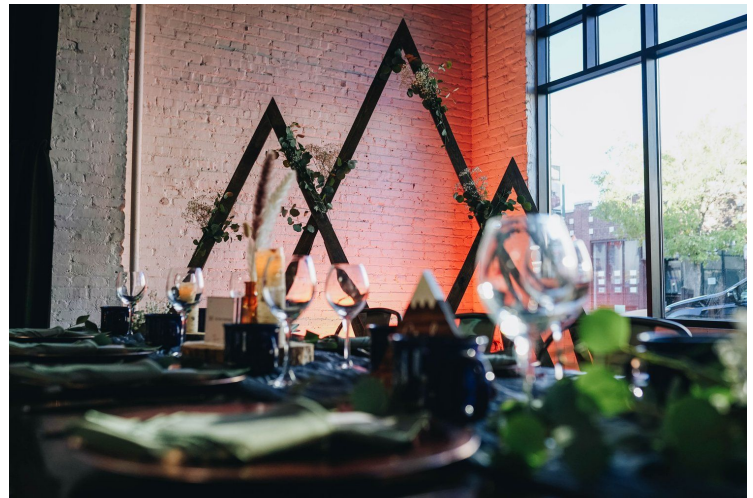
THEME SPONSOR



\$2,000

The 2022 theme was “Elevated Elevation” and let us bring a classy mountain atmosphere to the event. Contribute to this years fun with our theme sponsorship and be the first in the know and a chance to contribute ideas!

- Logo creatively displayed
- Logo on sponsorship slideshow, on monitors throughout event space
- Logo on all Brilliance Awards emails, program and website



COCKTAIL HOUR SPONSOR



\$2,000

Help us kick off the evening with a sponsorship of our cocktail hour. We are planning a themed specialty cocktail for guests as they arrive!

- Logo displayed on the Signature Cocktail signage at the bar
- Logo on sponsorship slideshow, on monitors throughout event space
- Logo on all Brilliance Awards emails, program and website



DESSERT SPONSOR



\$1,600

Contribute to this years fun with our dessert sponsorship! We will be serving dessert at the after party, it will be a sweet success!

- Logo displayed creatively with the selected dessert
- Logo on sponsorship slideshow, on monitors throughout event space
- Logo on all Brilliance Awards emails, program and website



SPONSOR EXAMPLES



CU LIGHTING PROGRAM



\$1,700

Support the next generation of lighting professionals in seeing what opportunities are available to them upon graduation.

- 8 golden tickets to event (six for students)
- Logo on table, program and website

FULL TABLE



\$1,700

- 8 golden tickets to event
- Logo on table, program and website

HALF TABLE



\$950

- 4 golden tickets to event
- Logo on table, program and website

SPONSORSHIP DEADLINE: JUNE 2024



SPONSORSHIP SUMMARY



Bar Sponsor: \$3,500

- Logo displayed at the bar(s) and on keepsake bar item

Award Sponsor: \$2,500

- Logo recognition on award submission wood prints & speaker podium

Entertainment Sponsor: \$2,500

- Logo displayed by the selected entertainment

Cocktail Hour Sponsor: \$2,000

- Logo displayed with Signature Drink signage

Theme Sponsor: \$2,000

- Logo creatively displayed with decorations

Dessert Sponsor: \$1,600

- Logo displayed creatively with the selected dessert

*All Levels Above:

- Logo on sponsorship slideshow, on monitors throughout event space
- Logo on all Brilliance Awards emails, program and website

CU Lighting Program Sponsor: \$1,700

- 8 golden tickets to event (six for students)

Full Table: \$1,700

- 8 golden tickets to event

Half Table: \$950

- 4 golden tickets to event

*All Levels Above:

- Logo displayed on table, program and website

Individual ticket sales are available for purchase for sponsors only. Please contact Myranda and Jordan for details. Sponsorship deadline is June, 2024.



THANK YOU!



For more information about past years events, please visit brillianceawards.org

To secure sponsorship, please visit brillianceawards.org/sponsorship

Sponsorship opens Wednesday, January 3rd at 10:00am MST

